## Rediscover the wonder of sound



Phonak Audéo™ Paradise There's nothing like the sound of Paradise



#### The wonder of sound

#### Phonak Audéo Paradise is a true wonder of sound.

When creating our latest hearing solution, we turned to nature for inspiration. Nature is the source of so many sounds that soothe, relax and comfort us. Having the ability to hear is such an intricate part of our existence and fundamental for our overall well-being. What better way to rediscover sound than with a hearing aid inspired by nature itself?! After all, there's nothing like the sound of Paradise.



## An unrivaled hearing experience

Phonak Audéo Paradise is a result of decades of technological expertise, innovation and unwavering passion.

It embodies our drive and determination to develop a hearing aid that is the best possible solution for hearing aid wearers.

To achieve this, we took our learnings from its predecessor, our best-selling hearing aid, and made **Phonak Paradise even better.** 

Comprised of all-new hardware, Paradise takes hearing performance to the next level with several new features. The result?

#### A hearing aid that delivers an unrivaled hearing experience:

- Crisp, natural sound
- Brilliant speech understanding
- Personalized noise canceling
- Empowering smart apps
- Connects to smartphones,
   TV and more
- Made for All connectivity
- New Tap Control for easy access to Bluetooth® functions



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#### Crisp, natural sound

Our ability to hear all the nuances of our sound environment is such an integral part of our existence. Being able to hear well adds to our sense of connection and engagement, which ultimately contributes to our overall well-being.

The way we hear is a complex process — a real wonder of nature. It starts at the cochlea, where the sound is first perceived, and finishes at the brain where we experience the sound.

We have taken nature as inspiration when creating Phonak Audéo Paradise. Our intention is simple — to create a hearing aid that delivers crisp, natural sound for you to enjoy the wonders of the world as they should be heard.



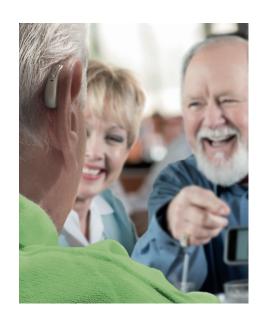
## Brilliant speech understanding

Understanding someone who is speaking softly or from a distance in a quiet environment is challenging. Phonak Audéo Paradise approaches this challenge by boosting soft-level speech with an innovative feature called Speech Enhancer. Rediscover the joy of communicating with friends, colleagues or loved ones.

## Personalized noise canceling

How much effort does it take to follow a conversation when speech is coming from the front and noise from the side and back? Phonak Audéo Paradise offers various controls and functions that allows you to personalize the hearing aid settings in real time. Restaurant too noisy? Not a problem! Just increase the noise cancellation strength for comfort.





#### **Empowering smart apps**

It's not just another app — it's the smart way to control your Phonak Paradise hearing aids, access useful features and personalize your settings. Download the myPhonak app (Google Play™ or App Store®) and get the most out of your hearing aids. Here's a glimpse of what is possible:

Remote Control allows you to adjust and control your hearing aids in real time. Imagine the convenience of being able to adjust the level of the Dynamic Noise Cancellation to make it easier to have a conversation with a friend in a noisy restaurant. You can also configure Tap Control to your preference.

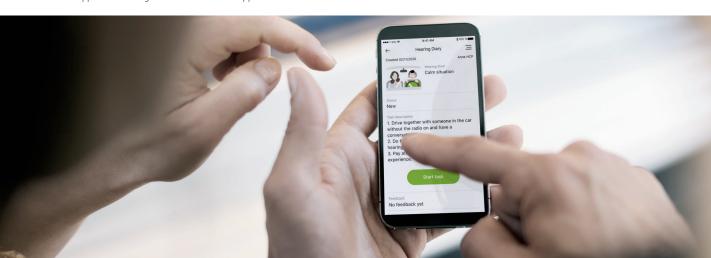
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Remote Support allows your hearing care professional to fit and adjust your hearing aids in real time. This is helpful in situations where you can't make it for an in-office appointment or simply want your hearing care professional to optimize your hearing aids in real-life situations.

Hearing Diary\* keeps track of your hearing experience and allows you to share feedback with your hearing care professional. In addition, you and a partner can perform certain tasks to learn more about your hearing aid and get accustomed to it in different listening situations.

\* Only with the user's permission



### Connects to smartphones, TV and more

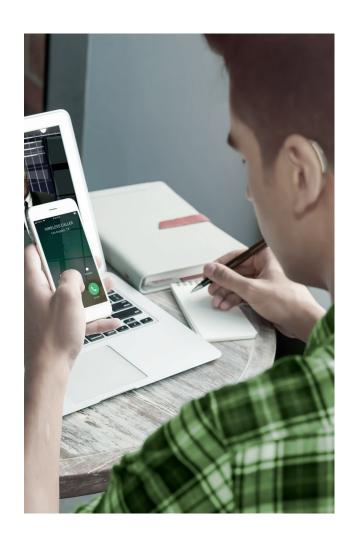
#### Made for All

Phonak Paradise connects directly to your iOS®, Android™ or other Bluetooth-enabled devices so you can stream audio directly to your hearing aids.

#### Multiple Bluetooth connections

Additionally, you can simultaneously be paired to eight and connected to two Bluetooth-enabled devices and seamlessly alternate between the two. Having more connections is an added convenience, especially in today's virtually connected world.

Paradise also features AirStream™ technology that supports accessories such as the Phonak TV Connector for direct streaming from any TV or entertainment system. And because Paradise can distinguish between streamed speech and music, you can enjoy excellent sound quality.



## New Tap Control for easy access to Bluetooth functions

Imagine this ... just by tapping your ear, you can control phone calls, music streaming or voice assistants. A motion sensor in the hearing aid enables an effortless way to answer a phone call, to activate your voice assistant and to pause or continue music streaming.

To complement the Tap Control, Paradise utilizes the built-in microphones to allow you to enjoy true hands-free phone calls and voice assistant interaction.



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#### A piece of Paradise for you

#### **Color options**



HO Beige



Sand Beige



Chestnut



Champagne



Silver Gray



Graphite Gray Velvet Black



#### Wireless accessories

#### **TV Connector**

Enjoy your favorite TV programs and movies in stereo sound quality.



#### Phonak PartnerMic™

The perfect solution for one-on-one conversations.



#### Phonak Remote Control

Simple remote control for access to program changes and volume control.



#### Roger™

Boosts hearing performance in noise and over distance.



Roger Select™ iN





Actual size

16 17

### Take the first step to improve your overall well-being with Phonak Paradise

When you hear well, you are equipped to embrace the life you want. Growing evidence shows that treating hearing loss can positively impact your social-emotional, cognitive and physical well-being.<sup>1</sup>



#### Social-emotional well-being

Hearing well allows us to be socially active, connect with others and communicate effectively — without barriers.



#### Cognitive well-being

The brain plays a crucial role in listening and speech understanding — it's important to keep it stimulated. That's where hearing aids come into play.



#### Physical well-being

Hearing well provides you with greater environmental awareness fostering feelings of security and confidence.

1 Vercammen, C., Ferguson, M., Kramer, S.E., Meis, M., Singh, G., Timmer, B., Gagné, J.-P., Goy., H., Hickson, L., Holube, I., Launer, S., Lemke, U., Naylor, G., Picou, E., Scherpiet, S., Weinstein, B. and Pelosi, A. (2020). Well-Hearing is Well-Being: A Phonak Position Statement. Hearing Review, 27, 19, 22

## There's nothing like the sound of Paradise

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#### life is on

At Phonak, we believe that well-hearing equates to well-being and is essential to living life to the fullest. For more than 70 years, we have remained passionate about creating a world where 'life is on' for everyone. Our innovative hearing solutions are designed for people of all ages and all degrees of hearing loss, to connect socially, thrive mentally and emotionally.

www.phonak-us.com



