

FALL
UPDATE
2019

Sound BYTES

INFORMATION FOR YOUR EARS



MOST IMPORTANT FACTOR FOR CHOOSING A HEARING AID

Do you feel overwhelmed with the bombardment of hearing aid newspaper ads and are not sure how to proceed? As audiologists, we hear this concern daily from new and existing patients alike. The world of hearing aids can be difficult to navigate. Cosmetics, budget, and driving distance to an office are some of the primary factors individuals consider. However, with technology constantly evolving and every hearing loss requiring specialized treatment; the most important factor to consider when choosing a hearing aid is your hearing care professional. The hearing care professional guides you through the entire process and forms your personalized hearing plan. Without a hearing care professional putting you, and not a sale, first the best hearing aid on the market may not benefit you properly.

At Professional Hearing Services, you can trust that all our providers are Doctors of Audiology (AuD) who have earned the knowledge and expertise to provide education on all types and degrees of hearing loss and guide you to your personalized hearing care plan. Providing you with your best hearing, regardless of your budget and cosmetic concerns, is our number one priority. We hope through education and engagement you will feel confident to make the decision that is right for you!

Earlens: Revolutionary approach to hearing

Earlens is pioneering a completely different approach that frees hearing aid users from the constraints of traditional acoustic hearing devices.

Using induction technology, Earlens is able to provide greater access to high frequency sound, reduction of feedback, and expanded audibility of speech.

If you have found yourself searching for a completely different solution, Earlens could be right for you. Contact our office for your complimentary sound comparison.



Like us on Facebook to read tips on system and application updates, troubleshooting advice and fun facts.



Let others know how we are doing and review us on Google. We value and appreciate your feedback and support.



Subscribe to us on YouTube for how to videos about your hearing devices. Don't forget to hit the notification bell so you know when we upload a new video.

Have You Met Your Deductible?

If you have had the distinct honor of meeting your insurance deductible this year, you understand that health costs can add up. If hearing health has been on the back burner for any reason, it's a great time to take a step toward help in that area. Contact your insurance to see if you have a hearing aid benefit.

We have a team of Audiologists who are passionate about helping people understand hearing loss and improve quality of life through better hearing. Take the first step and schedule a hearing test and Hearing Aid Evaluation today. The entire process from the hearing test through the hearing aid follow-up typically takes about 60 days, so it's best to start in early fall if you're hoping for coverage by the end of the year. Due to holidays and high demand, appointments scheduled in December cannot guaranty delivery by the end of the year, so starting sooner is better.

IT TAKES A LITTLE TIME: ADJUSTING TO YOUR NEW HEARING

Whether you are a new user or recently fit with new devices you may be surprised about all the new sounds you are hearing. Sometimes hearing many new sounds all at once can be overwhelming to our brain. Do not worry, with practice and patience you will learn to love better hearing!

One of the most important factors in being a successful, full-time hearing aid user is the understanding that it will take your brain one to four months to fully adjust to your new devices. Similar to when you first start wearing contact lenses, it takes time for your ears and brain to learn to clearly hear together again. Research suggests, the reason for this re-learning process is that individuals will wait approximately seven years from the time they notice hearing difficulties to the before they seek help. When your ears have been deprived of sound for so long, the brain adapts to listening through the "filter of hearing loss." When you are fit with hearing aids all the sounds you have been missing come back at once. The brain often interprets these sounds as being loud or overwhelming. It is important to understand that these are sounds normal hearing individuals hear all day long, but their brains have learned to ignore them. Just like the normal hearing listener, your brain will learn to recognize unimportant sounds and ignore them. Patience and practice are the most important tools to use during this time.

There are adjustments your audiologist can do to ease the transition to full-time hearing aid use. If sounds seem too loud at your fit appointment, your audiologist can decrease overall volume to allow you comfort while adjusting to your new devices. As your brain gradually adjusts, you and your audiologist will make goals to gradually increase the volume to your hearing prescription. Everyone is different on how quickly they can adjust but know that our doctors of audiology are here for you every step of the way!

Wadyka, S. (2019, March 28). How to Get Used to Hearing Aids. Retrieved from <https://www.consumerreports.org/hearing-aids/how-to-get-used-to-hearing-aids/>



We are reducing our carbon footprint!

Starting Winter 2020 we will no longer be mailing paper newsletters.

If you want to receive our newsletter electronically complete the following and return this portion to our office.

Drop it off in person, email it to audiology@professionalhearingervices.com or mail it to 1111 Delafield St suite 102, Waukesha, WI 53188

Name: _____

Email: _____

I consent to Professional Hearing Service's release the medical record information to its authorized agents and employees for the purpose of advertising, fund raising, and plan health care activities.

Signature: _____

