

Winter Update

L.A.C.E. Update

Now that some of our readers have had an opportunity to try L.A.C.E. in their home for 30 days, lets hear what they have to say about their experience:

“It helped me to tune into people better“

“I enjoyed the program because it was interesting. It was worth my time and I feel it helped me in crowds.“

L.A.C.E. was developed to improve listening skills and understanding of speech in difficult environments. If you are interested in more information on L.A.C.E. please join us on **February 19th** from 9:00-10:00 at Waukesha Memorial Hospital in the **Treiber Auditorium room E for Exercise for Your Ears.**

Special: The Doctor's Discount & Stock Hearing Aid Blow Out

Doctor's Discount

Professional Hearing Services is pleased to announce that all of our Audiologists have completed their doctorate studies. In honor of this special event, we are offering a one time only special promotion:

Receive \$300 off of your purchase of new hearing aids totaling \$3000 or more. Offer expires 3/31/09.

Plus receive an additional 5% off for payment in full at time of pick up.

Or

Finance for 12 months same as cash.



Stock Hearing Aid Blow Out

We are liquidating our stock hearing aid supply and are offering our patients the opportunity to buy these *limited* quantity hearing aids. These hearing aids are new.

	Retail Price	Discount Price
Delta 8000 (3 available)	\$2900	\$2500 each
Epoq XW (1 pair) with Streamer	\$6775	\$6000 package
Epoq XW (1 pair)	\$6500	\$5800 pair
Epoq W (1 available)	\$2900	\$2500
Audeo IX (1 available)	\$3200	\$2800
Naida V (1 available)	\$2350	\$2000
Pure 700 (1 pair) with TEK	\$6500	\$5800 package

No other offers or discounts apply to above prices. While supplies last. Please call your audiologist at 262-549-5150 to discuss if these aids may be right for you.

PROFESSIONAL
HEARING
SERVICES
Division of Moreland Ear, Nose and Throat Group, Ltd.

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Lydia Joyce Johnson

Born: 10-18-2008

Weight: 9lb 9oz

Congratulations Jen and Tony

How Long Do Hearing Aids Last?

The average life expectancy of hearing aids is **five years**. The main reasons that hearing aids fail is due to normal wear and tear, moisture, and ear wax related damage. As a hearing aid approaches the five year mark we typically see an increase in repairs, poorly fitting devices, and outdated technology. Here are some things to consider if you have been wondering, **“How do I know if it is time to get a new hearing aid?”**

- The hearing aid is more than five years old. Note: some manufacturers do not repair discontinued aids over five years old.
- The hearing aid has been repaired more than twice in the last year.
- The hearing aid is not digital technology.
- The hearing aid feels loose, has visible cracks, is causing whistling, or shows signs of excessive wear and tear.
- The hearing aid does not meet your needs and you feel you should be hearing better.
- You desire wireless communication with cell phones or other technology.
- The hearing aid has been set to maximum settings and is no longer loud enough for you.

If you feel you might be ready to explore your options for new hearing aids, you will need a current hearing test along with a hearing aid evaluation appointment. During the hearing aid evaluation, we will discuss your lifestyle, goals, new technologies and styles. This appointment will educate and prepare you so that you can make an informed decision whether new hearing aids are right for you.

If you would like additional information on hearing aids or are interested in scheduling an appointment, do not hesitate to contact us at 262-549-5150.

Premium Drop Off Service

Do you ever feel like you can not go without your hearing aid even for a day? We are now offering a premium drop off service beginning January 1, 2009. This service is designed to provide in- house cleaning, and minor repairs for existing patients with a guaranteed 1/2 day turn around time. A flat \$30.00 charge per hearing aid will be charged for this service regardless of warranty status. Hearing aids dropped off before 11:00 the hearing aids will be ready for pick up by 12:00. Hearing aids dropped off between 11:00 and 4:00 will be ready for pick up by 5:00. Those aids dropped off after 4:00 will be ready by 8:30 the next morning. Our standard hearing aid check appointments are still available and strongly recommended for any patients wishing repairs while you wait or adjustments to their hearing aids. Our office visits are no charge, for reprogramming and minimal fees may apply for tubing change, battery doors, and cleaning. We thank you for your patience during this transition and apologize for any inconvenience.